The Pulse

NEWS FROM
Shriners Children's^ Ohio

JULY 2022

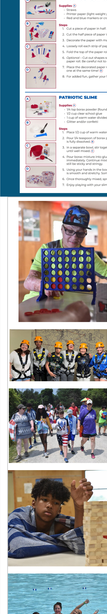
We're talking 4th of July safety, the return of our annual summer camp for patients, an update on our LEGO partnership, national recognition for Shriners Children's and a new way we're celebrating this year of anniversaries! *As always, please share this information with your fellow readers.*

-- Jessica Wagner, Marketing & Communications Coordinator

4th of July Safety Reminder

Many families will use the long holiday weekend for a cookout or party and cap off the celebration with fireworks. As the experts in pediatric burn care, Shriners Children's Ohio is reminding families that fireworks should be left to the professionals.

According to the Consumer Product Safety Commission, fireworks injured more than 11,000 people last year. Almost 30% of those injuries occur in children under the age of 15. If you or your temple or units are participating in parades or festivals, please click here to download and print safety information as well as instructions for some festive crafts!



Camp Ytiliba returns!

After a brief hiatus due to COVID-19, Camp Ytiliba (ability spelled backwards) returned in early June! We welcomed 12 campers, some who traveled from as far as Colorado! Campers enjoyed the usual experiences like fishing, canoeing, swimming, horseback riding and even ziplining. But they also found something even more special: the chance to meet and bond with other burn survivors and children from SCO.

Take a look at the photos from some of the activities. A big thank you to the SCO team who volunteered to help during the week and an extra dose of gratitude to *Jeremy Smith* who spearheaded this year's camp.

SCO patient and staff build awareness through community partnership

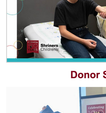
Our partnership with the Dayton-based company Bricklated is gaining momentum thanks to support from some of our patients and staff! Bricklated created a mosaic of our mascot Feezy that's made up of more than 10,000 LEGOs!

The community is invited to help build our mosaic at various events around the greater Dayton region. SCO Patient Ambassador James (pictured below) stopped by to make his contribution to the build.

James also posed with our custom Shriners infinity cube. This fidget cube is perfect for little hands that need this type of sensory stimulation to stay focused.

Five dollars from the sale of each infinity cube is donated back to our hospital. Click here to purchase an infinity cube for yourself or loved ones!

The community mosaic build isn't just for kids! Some of our staff joined the fun at a recent event in downtown Dayton! Debbie, Keri, Jessica and Dayton Dragons mascot Gem posed for a quick photo after adding their LEGOs to Feezy.



More community build events are scheduled for the Dayton, Cincinnati and Columbus areas. Click here to view the schedule and read more about our partnership with Bricklated.

How we're celebrating the important anniversaries of Shriners Children's, Shriners Children's Ohio and Shriners International

Leaders in Care magazine: a century of compassionate, life-changing care for children

Shriners Children's Ohio is proud to be part of that legacy with our innovative treatment of burns, cleft lip and palate, craniofacial and reconstructive needs. Click here to download the issue and look for the pictures of four Ohio patients!

Milestone Celebration for Shriners Children's Ohio

Saturday, August 20
Dayton Masonic Center

Celebrate our first year in Dayton, learn about hospital and connect with patients! Click HERE to download the registration form. This is a historic event you don't want to miss!

Celebration of a Century

Prepare to join Shriners from around the world on Saturday, November 12, 2022 at the famed Minute Maid Park in Houston, Texas. The evening will culminate in many special surprises including a performance by country music superstar Dierks Bentley. Break out the denim and diamonds to help raise funds for Shriners Hospitals for Children at our marquis Centennial event.

Tickets and sponsorship opportunities are now available for this once-in-a-lifetime gala at www.shrinershoustonmarch.org.

Shriners Children's earns top ranking for trust

We're proud to announce that Morning Consult, a consumer behavior company, ranked Shriners Children's as the 7th most trusted nonprofit in 2022! This validates the work of our marketing, philanthropy and business development departments. Families believe in our specialized care!

Donor Spotlight

Kudos to Hillbilly Clan 1, Outhouse 2 for stopping by our offices to present our administratror Randy White and Director of Philanthropy Bethany Deines with an $8,000 check! We look forward to a continuing partnership with the Hillbillies!

A big thank you to ServiceMaster by Angler for donating more than $5,000 to our hospital! Co-owner Lacy Gerken (right) is a former Shriners Children's patient. She survived critical burns from a boat fire when she was just 5-months-old. Now she's committed to raising money and awareness for our hospital.

SCO patients and staff say thanks on Shriners International Awareness Day

Click here to watch the adorable video!

Click here to purchase your own Fezzy bear!

Share the love with our heart ornament!
Proceeds benefit Shriners Children's Ohio

Click here to buy the Shriners heart

FOLLOW US ON SOCIAL MEDIA

If you know a child we can help, go to ShrinersOhio.org or call: **855-206-2096**

Shriners Children's™ Ohio is one of only four Shriners hospitals in the country dedicated to the treatment of pediatric burns and specializing in plastic and reconstructive surgery. Our physicians' experience and expertise in pediatric treatment makes Shriners Children's Ohio a first choice for care. All services are provided regardless of the families' ability to pay.

Join us on social media @shrinersohio

Conditions Treated
All types of burns
Cleft lip & palate
Plastic & reconstructive surgery
Complex wounds & skin conditions

Shriners Children's Ohio